

Health21[©] Magazine Writers' Guidelines

Health21[©] magazine allocates editorial space in each issue to expert guest authors to objectively address various health and related issues and perspectives. Our hope is to educate and empower our readers toward meaningful social, organizational and humanitarian change. The following guidelines are designed to increase probability of a submission being selected for publication and to ensure it provides the most beneficial impact.

1. Prospective authors can either submit a short article proposal (100 words) or schedule a discussion by phone. The editorial director will review and provide feedback to qualify the article for publication.
2. Upon publication approval, the author will submit 1200 words for a column (1st person op-ed), 1800 words for a department (3rd person) or 2500 words for a feature (3rd person). Submissions not meeting these word counts by +/- 10 percent must be pre-approved by the editorial director.
3. Authors can supply images with their submission per Health21's media kit specification criteria, but this does not guarantee selection for use.

Consider the Following

- An article proposal does not guarantee publication unless specifically stated by the editorial director.
- Articles are judged on reader usefulness, timeliness, quality, expertise, accuracy and objectivity.
- Submissions not following magazine guidelines may not be published.
- Promotional, "press release" or "advertorial" quality submissions will NOT be published.
- Health21 editors edit all submissions for style, cohesion, readability and consistency with Associated Press (AP) style standards and, as such, have final editing authority.
- Health21 does not compensate authors or photographers, unless specifically agreed to in writing.
- All submissions must be original, never published before and not under consideration by another publisher at the time of submission.
- Article references to data or information published in other sources must be cited.
- Avoid slang or imprecise language, redundancy, too frequent use of conjunctions, and spell out acronyms on first reference.

Copyright Information

Upon submission and confirmation of acceptance for publication, all articles become the sole property of Health21 magazine. (This does not include proprietary information cited in the article.) As such, Health21 will hold the copyright to all published articles and can post articles online and authorize use according to its discretion.

Submission Format

1. The first paragraph should be a summary of the article with the first two to three lines encapsulating the main reason for the article.
2. Text should be in Times Roman, 12-pt., 1.5 or double-spaced within paragraphs and between paragraphs. (Do not use columns.) Text must be submitted in either Microsoft Word or rich text format (rtf). DO NOT send submissions in PDFs, unless accompanied by a Microsoft Word or rtf document.
3. All articles MUST be accompanied by author bios and company/organization information not exceeding 200 words, and include first and last name, rank/title, academic title or designation, company or organization name and e-mail address for each author. Addresses and phone numbers are optional.

Images

1. Please refer to Health21 media kit for specifications. Images that are editorially accurate and professional in quality are likely to be used. Poor quality images will not be used.
2. Do NOT embed photos in Word documents, PowerPoint presentations or PDFs unless they are also provided separately using the approved specifications.
3. Photo credits must be included with each photograph; captions or cutlines are optional. Images without credits will be credited to the author's company or organization. Feel free to provide tables, graphs and charts provided they are supplied using the proper specs.

Submission Contact

Please submit articles and images to Rosemarie Calvert, editorial director, at rcalvert@livebetterpublishing.com. Feel free to email Ms. Calvert to discuss submissions and/or images, to clarify information and/or to request a publication date, if applicable.

PLEASE NOTE

Internal approval MUST be complete prior to submission. Submitting an article that has been approved for publication automatically binds the author to Health21's editing and copyright authority. Submissions approved for publication but NOT received by the published due date MAY be removed from the editorial line-up without notice to the author/organization. In addition, all future submissions may be rescheduled without notice. This policy does not include submission extensions pre-approved by the editorial director.

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